

Turn questions into value!

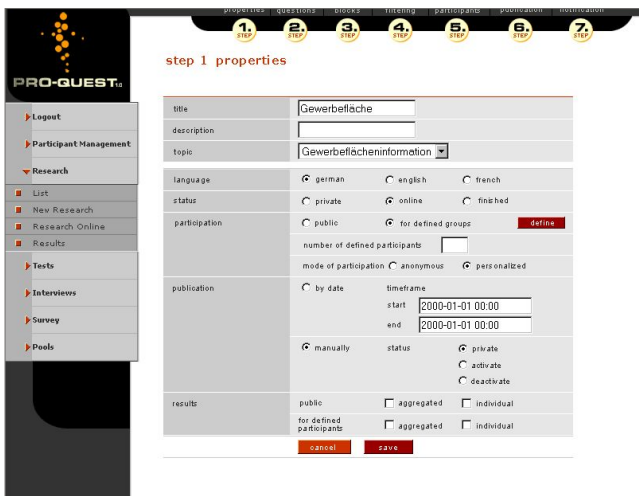
PRO-QUEST is the professional application for webbased surveys and polls, interviews and general data surveys. Covering complex features for the design, survey and reporting process, **PRO-QUEST** is the expert tool for any online research project.

Based on the most advanced internet technologies, **PRO-QUEST** can be used with any standard internet-browser.

The system combines sophisticated functionality, technical reliability and ideal usability. The surplus benefit: **PRO-QUEST** does not require any particular technical knowledge.

Highest convenience in application is ensured by the system's precise and smart user guidance and its intuitive GUIs.

Features and Functionality



The screenshot shows the 'step 1 properties' configuration screen in the PRO-QUEST application. The interface includes a sidebar menu with options like Logout, Participant Management, Research, List, New Research, Research Online, Results, Tests, Interviews, Survey, and Pools. The main form fields are:

- title:** Gewerbelläche
- description:** (empty)
- topic:** Gewerbellächeninformation
- language:** german (selected), english, french
- status:** private, online (selected), finished
- participation:** public, for defined groups (selected) with a 'define' button
- number of defined participants:** (input field)
- mode of participation:** anonymous, personalized
- publication:** by date, timeframe (start: 2000-01-01 00:00, end: 2000-01-01 00:00)
- manually:** status (private, activate, deactivate)
- result:** public, aggregated, individual (checkboxes)

Buttons for 'cancel' and 'save' are at the bottom.

Successful online research - without any coding knowledge.

The system-integrated user guidance is your safe conductor through the system. In only seven steps it leads you towards the successful realisation of your project.



Professional questionnaires availing:



- diverse types of questions, e.g. numerical questions, single and multiple select, semi-open and open questions, matrix tables...



- multimedia data, e.g. graphics, sounds, animated pictures...



- guidance mechanisms: display of questions depending on previous answers (filtering)



- question blocks: display of question blocks or of single questions



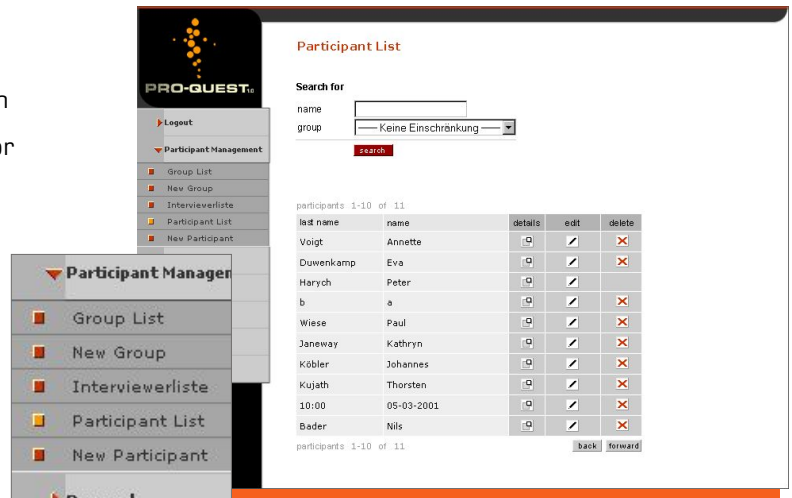
- various layout options



- a professional, clear design.

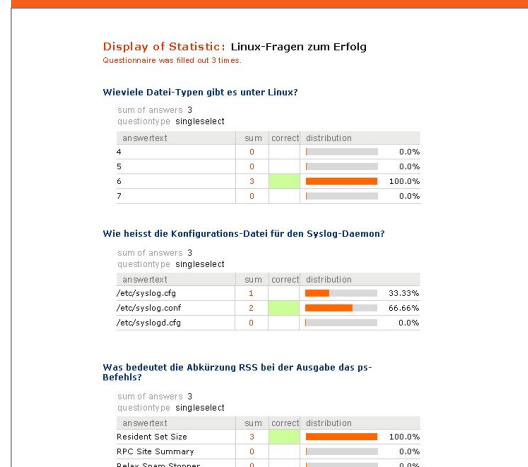
Well directed survey steering by:

- professional user and group administration
- access control: public release or access for selected target groups
- systemintegrated e-mail information of specified participants
- time-phased automatical release and conclusion of the survey
- realtime generation of results



Distinguished presentation of results:

- statistical evaluation, based on individual, group or aggregated results
- automated graphical data preparation
- controlled (public) availability of selected results



PRO-QUEST guarantees secure data capture, data transfer and management as well as extensive data protection. The application system complies with the regulations of the Arbeitskreis deutscher Markt- und Sozialforschungsinstitute e.V., ADM.

Investment Options

Your individual **PRO-QUEST** solution is shaped according to your particular requirements.

To expand the complex functionality of the **PRO-QUEST** basic modules, additional components are available. You have the choice of using **PRO-QUEST** either based on application service providing or as an In-House licence.

Technical Information

PRO-QUEST is platform independent due to its realisation in JAVA, based on Enterprise Java Beans technology, and use of XML data exchange.

PRO-QUEST supported data bases: Oracle, MySQL.



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